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| Image result for adamas university logo | **ADAMAS UNIVERSITY**  **END SEMESTER EXAMINATION**  (Academic Session: 2020 – 21) | | |
| **Name of the Program:** | MCA | **Semester:** | I |
| **Paper Title:** | HSS1 (ENGLISH COMMUNICATION) | **Paper Code:** | HEN51129 |
| **Maximum Marks:** | 50 | **Time Duration:** | 3 Hrs |
| **Total No. of Questions:** | **17** | **Total No of Pages:** | 2 |
| *(Any other information for the student may be mentioned here)* | 1. At top sheet, clearly mention Name, Univ. Roll No., Enrolment No., Paper Name & Code, Date of Exam. 2. All parts of a Question should be answered consecutively. Each Answer should start from a fresh page. 3. Assumptions made if any, should be stated clearly at the beginning of your answer. | | |

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| **Group A**  **Answer All the Questions (5 x 1 = 5)** | | | |
| 1 | Please give me \_\_\_ hammer. ( Apply a definite article in the blank) | **Knowledge Level**  **Ap** | **CO1** |
| 2 | Modify the incorrect sentence – She gets upto six in the morning. | **Cr** | **CO2** |
| 3 | What is the synonym of the word - Hard | **Rem** | **CO3** |
| 4 | What is the opposite of ‘ early’ ? | **Rem** | **CO4** |
| 5 | Build a complete sentence using the following word – Performance. | **Cr** | **CO5** |
| **Group B**  **Answer All the Questions (5 x 2 = 10)** | | | |
| 6 a) | Apply suitable Prepositions in the blanks   1. She lives \_\_\_\_\_\_ the station. 2. I walked\_\_\_\_\_\_\_\_\_ the street. | **Ap** | **CO1** |
| **(OR)** | | | |
| 6 b) | Apply single word or phrase which means most nearly the same as the given idiomatic phrase—   1. A person who only thinks for himself. 2. A study of ancient societies | **Ap** | **CO1** |
| 7 a) | Define Communication skill. | **Rem** | **CO2** |
| **(OR)Re** | | | |
| 7 b) | What is mass communication? | **Rem** | **CO2** |
| 8 a) | What do you mean by the term Grapevine communication? | **Rem** | **CO3** |
| **(OR)** | | | |
| 8 b) | Define Horizontal Communication. | **Rem** | **CO3** |
| 9 a) | Show example of at least four kinds of non-verbal communication. | **Rem** | **CO4** |
| **(OR)** | | | |
| 9 b) | What is an interview? | **Rem** | **CO4** |
| 10 a) | What is group discussion? | **Rem** | **CO5** |
| **(OR)** | | | |
| 10 b) | Why voice modulation is important in communication process? | **Rem** | **CO5** |
| **Group C**  **Answer All the Questions (7 x 5 = 35)** | | | |
| 11 a) | What are the basic features of communication? | **Rem** | **CO1** |
| **(OR)** | | | |
| 11 b) | Explain the barriers of communication ? | **Un** | **CO1** |
| 12 a) | Elaborate on ‘Language as a tool of effective communication’. | **Cr** | **CO2** |
| **(OR)** | | | |
| 12 b) | Communication is the life- blood of human life – Explain | **Un** | **CO2** |
| 13 a) | What are the difference between Verbal and non- verbal communication. | **Rem** | **CO3** |
| **(OR)** | | | |
| 13 b) | What are the role of communication in leadership? | **Rem** | **CO3** |
| 14 a) | Compose a small paragraph on the topic ‘ Artificial Intelligence’ ( Within 100 words) | **Cr** | **CO4** |
| **(OR)** | | | |
| 14 b) | Compose a small paragraph on the topic ( Within 100 words) – ‘ Pollution’ | **Cr** | **CO4** |
| 15 a) | Compose an essay of around 250 words on the topic – ‘ Your Favourite Book’ | **Cr** | **CO4** |
| **(OR)** | | | |
| 15 b) | Compose an essay of around 250 words on the topic – Covid 19 and Media. | **Cr** | **CO4** |
| 16 a) | Compose a letter to your friend , congratulating him/ her about his/ her new job. | **Cr** | **CO5** |
| **(OR)** | | | |
| 16 b) | Imagine that you stay in a hostel. Compose a letter to your mother informing her about your end semester result. | **Cr** | **CO5** |
| 17 a) | Compose a letter to your HOD applying for seven days leave and give proper reasons for that. | **Cr** | **CO5** |
| **(OR)** | | | |
| 17 b) | Compose a letter to the Dean of your school seeking permission to stage a drama in your university auditorium. | **Cr** | **CO5** |

Note: The Sample prepared by assuming 5 COs in a course, considering one CO for one Module.

1. If the COs are higher in numbers that can be managed by equating sub-divisional questions
2. If the COs are lower in numbers, the questions can be increased by equating the number of COs